

BLI Pick Awards were received for the MX-6070N Color Advanced Series models and the MX-3050N Color Essentials Series models.

SINGAPORE, 19 May 2017 – In the past few months, Sharp MFP and software products have received multiple awards from Buyers Laboratory LLC (BLI), a world-wide leading independent evaluator of document imaging products and solutions.

Built on a platform of the latest Sharp technology, the highly successful Color Advanced and Essentials Series document systems were launched in late 2015 to add new value to office workflow. Both series feature state-of-the-art technologies that include Sharp's next generation touch screen display – offering an intuitive graphical interface with large, simple icons for operations such as Easy Copy and Easy Scan, as well as quick access to on-board operation guides. They also come equipped with Sharp's multi-layered security features, helping to ensure the protection of intellectual property and personal information throughout the life of the MFP.

“Sharp's new MX Advanced and Essentials Series, which are designed to meet the needs of any mid-to-large-size workgroup, offer the reliability, ease of operation, output quality and flexibility users crave,” said George Mikolay, BLI's Associate Director, A3/Production. “Thanks to the redesigned drivers and control panel, along with the innovative and award-winning web utility, building workflows are a cinch. The Advanced Series, which includes a standard retractable keyboard for streamlined data entry, a standard duplex single-pass feeder, and standard Sharp OSA to better manage workflow with network applications and cloud services, is a boon for users with more robust workflow needs. The budget-friendly Essentials Series offers similar functionality with the same excellent reliability and outstanding operability as the higher-end models, with advanced workflow capabilities kept optional to keep costs down.”

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BLI Pick of the Year 2017 (Winter)



Sharp Corporation

Sharp MX-6070N

Outstanding 51- to 60-ppm A3 Color MFP

Sharp MX-3050N

Outstanding Entry-level 21- to 30-ppm A3 Color MFP

About BLI Pick Awards

Buyers Laboratory (BLI) is the world's leading independent provider of analytical information and services to the digital imaging and document management industry. For over 50 years, buyers have relied on BLI to help them differentiate products' strengths and weaknesses and make the best purchasing decisions, while industry sales, marketing and product professionals have turned to BLI for insightful competitive intelligence and valued guidance on product development, competitive positioning and sales channel and marketing support. With its Pick awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI's exhaustive lab tests. Its Outstanding Achievement awards acknowledge products or capabilities that stand out for attributes such as innovation, usefulness, energy efficiency or value. BLI's awards stand alone in that they are based on a rigorous battery of lab tests. The evaluation includes an extensive durability test, during a portion of which each unit is run at the manufacturer's maximum duty cycle. Other performance attributes evaluated include ease of use, media handling, productivity and value. Each product that successfully passes BLI's lab test earns BLI's Recommended or Highly Recommended seal and a BLI Certificate of Reliability and the best performers qualify as Pick contenders. Consequently, a BLI Pick is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

For more information on Buyers Laboratory, please call +852 8200 4503, visit www.buyerslab.com

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