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Sharp Announces New Line of Mid to High-Volume Colour Workgroup Document Systems



Advanced Colour Model:

MX-4070N



Advanced Colour Model:

MX-5070N/6070N

Singapore, 08 August 2016 - Sharp-Roxy Sales (Singapore) Pte Ltd, a division of Sharp Electronics Corporation, announces a new series of three mid to high-volume colour document systems offered in Colour Advanced Series. Sharp's next-generation colour MX Series multifunction printers (MFP) systems feature state-of-the-art technologies that add new value to office workflow. The MX Series MFP systems have a user-friendly design that includes a new Easy User Interface mode. This allows a wide variety of users to access advanced functions easily and intuitively.

For today's businesses, colour MFP systems are no longer merely colour output devices. Sharp's new MFP systems models include a number of high-end features for the modern office. While increasing the efficiency of office workflow, these features deliver high environmental performance, provide robust security, ensure stable image quality, and support third-party solutions.

"Simply better **business**" is a core message for Sharp's next-generation colour MFP systems. These new machines were designed to contribute to business growth by providing customers with solutions to simplify their workflow processes, thereby resulting in better business performance.

Advanced Colour Model: MX-4070N/ 5070N/ 6070N

Offering speeds of 40 ppm, 50 ppm or 60 ppm, Advanced Colour Models are loaded with easy-to-use, innovative features to help businesses manage their workflow more efficiently. Built on a platform of the latest Sharp technology, this model family also offers many productivity enhancements. Advanced Colour Models enable users to easily set up and execute their workflow tasks.

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These models are equipped with Sharp's next-generation touchscreen display, which provides an intuitive graphical interface with large, simple icons for operations such as Easy Copy and Easy Scan screens, as well as quick access to an integrated on-board operation guide. The MFPs leverage the latest version of Sharp OSA[®] technology for easy integration with network applications and cloud services, as well as advanced capabilities to help businesses better manage their workflow. They also come equipped with Sharp's multi-layered security features, which help to protect the customer's intellectual property and personal information from the first day of operation to the time of trade-in.

Key Features:

- **Motion Sensor with short wake up time, Quick Warm Up Time and Low Noise Level**
- **Smart User Interface – Realize “one-touch” process and ease of use on 10.1-inch colour LCD touch screen**
- **High-speed DSPF scans documents at 200 opm*₁ (two-sided)**
- **Consistent Impressive Quality Printout**
- **USB Printing Simplifies User's process – Multi File USB connectivity of Microsoft[®] Office files (pptx, xlsx, docx)*₂**
- **Scan to OCR – convert documents to editable digital files (pptx, xlsx, docx) and searchable PDFs**
- **Business cards are read via OCR and contact data is exported to contact management systems.**
- **Multi Crop Function creates separate files for multiple different-sized documents, such as receipts and bills that are scanned simultaneously**
- **Same engine with common consumables and peripherals for better operation management – same accessories, consumables and parts**
- **Stapleless Stapler – crimp documents up to 5 pages (optional finisher required)**
- **Manual Stapler without a conventional stapler to save time (optional finisher required)**
- **Cloud Services – faster document access**
- **Advanced Multi-Layered Security**
- **Empty toner cartridges can be replaced without interrupting a copy/ print job (applicable to MX-5070N/ 6070N)**

*1 Original per minute; when feeding A4 sheets

*2 This function is enabled via DirectOffice™ technology

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Availability

The new MX-4070N, MX-5070N and MX-6070N Advanced Series colour document systems are available immediately for purchase via authorized Sharp dealers and direct sales.

About Sharp-Roxy Sales (Singapore) Pte Ltd

Sharp-Roxy Sales (Singapore) Pte Ltd, a division of Sharp Electronics Corporation, markets the advanced, MX Series multifunction printers (MFP) systems that help companies manage workflow efficiently and increase productivity. Sharp MFPs feature the Sharp OSA[®] development platform, which seamlessly integrates network applications to create a personalized MFP that can meet virtually any business need, and Scan2 technology, which scans two-sided documents in a single pass to enhance scanning reliability and preserve document integrity. To keep documents safe from unauthorized users, Sharp is a leader in the MFP industry in security by offering the most secure suite of MFP applications.

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